

The Art of Stakeholder Collaboration 2

Process architectures for successful cooperation & consultation.

🕒 6 - 9 JULY 2015

📍 BERLIN/POTSDAM, GERMANY

🗣️ English

COURSE DESCRIPTION

Complex collaboration between different stakeholders requires solid process architectures - an elaborate sequence of conversations, meetings, workshops, and stakeholder events.

The **Art of Stakeholder Collaboration 2** improves your skills in designing and monitoring high-quality engagement processes to keep stakeholders committed and ensure the envisaged outcomes of dialogue and collaboration.

In this 4-day advanced course participants will work on their specific cases, jointly design their process, action plans, and receive expert advice.

YOUR KEY TAKE-AWAYS

- ▶ Design or redesign your Stakeholder Collaboration strategy for better results
- ▶ Advance your skills in achieving engagement and commitment
- ▶ Understand the empowering role of good process design
- ▶ Plan the next steps of your stakeholder collaboration to achieve the desired results

We encourage you to attend with your (cross-sector) core group and get the planning work done, which (re-) invigorates your initiative.

CONTACT US

If you have any questions or would like to register for this course, **Sabine Heckmann** will be glad to assist you.



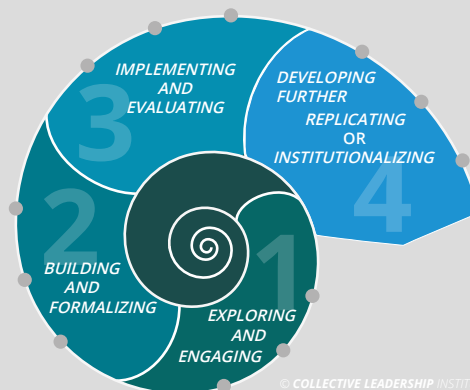
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For more information also visit our website:
www.collectiveleadership.com

We empower people to lead collectively towards a sustainable future.

THE DIALOGIC CHANGE MODEL

The *Dialogic Change Model* is a methodology that has been developed by the Collective Leadership Institute. It is based on successful implementation of Stakeholder Collaboration.



STAKEHOLDER COLLABORATION ACCREDITATION SCHEME (SCAS)

Enrol for the SCAS and become an **Accredited Stakeholder Collaboration Expert** to work with the Collective Leadership Institute's methodology, **collecting credits** with every course.



TAILOR-MADE TRAINING

Customise our courses to your needs or to the needs of your stakeholder collaboration system. Our tailor-made trainings are highly oriented towards achieving concrete results, **bringing team members and partners into intense exchange**, focusing on project work, and helping bring strategic issues forward.

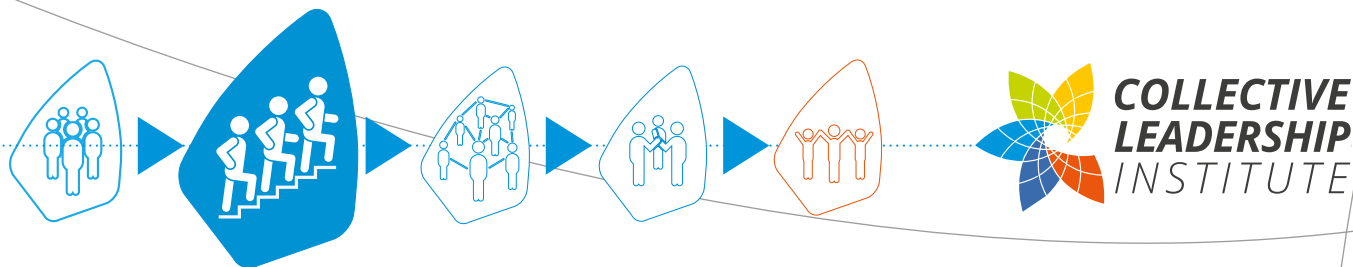
STAKEHOLDERDIALOGUES.NET

Join our community for dialogue & collaboration to stay up-to-date, learn online, use our toolbox, and exchange best practices with others:

www.StakeholderDialogues.net



WWW.COLLECTIVELEADERSHIP.COM



WHAT IS HIGH-QUALITY COLLABORATIVE PROCESS DESIGN?

The success of Stakeholder Collaboration depends on the quality of the process: the sequence of planning, implementing and reviewing. Consensus building is a slow change process. It requires attention to people's expertise, sensitivity to ownership, power dynamics, inclusivity, and a culture of genuine dialogue.

Design processes that deliver results: *When do stakeholders stay engaged?* Stakeholders stay engaged when there is trust, involvement of the people to engage, appreciation of their expertise, transparent communication, and acknowledgement of their contribution. That's when stakeholders become part of a solution. It is important to know the success factors for building trust and establishing learning mechanisms.

The right balance between steering and implementation management: *How much steering do stakeholder processes require?* While steering structures (advisory councils, sounding boards, or steering committees) are an essential element of successful Stakeholder Collaboration, too much structure may slow down progress. Too little structure, on the other hand, could jeopardise the credibility of Stakeholder Collaboration.

COURSE FACULTY

Adele Wildschut

Facilitator & Director SA region at the Collective Leadership Institute



Adele is a skilled facilitator and organisational development consultant with focus on strategic leadership and change management. She gained extensive experience in strategic and performance management, governance in non-profit, donor, community-based and public sector organisations as a senior executive. She is the Regional Director of the Collective Leadership Institute in South Africa and leads the Integrated Capacity Development department.

Andrew Aitken

Facilitator at the Collective Leadership Institute



Andrew is a skilled facilitator at the Collective Leadership Institute. He is responsible for the in-house and tailor-made courses. Andrew is also responsible for developing and facilitating the Young Leaders for Sustainability programme. He has consulted on international cooperation projects and contributed to the development of the online platform StakeholderDialogues.net.

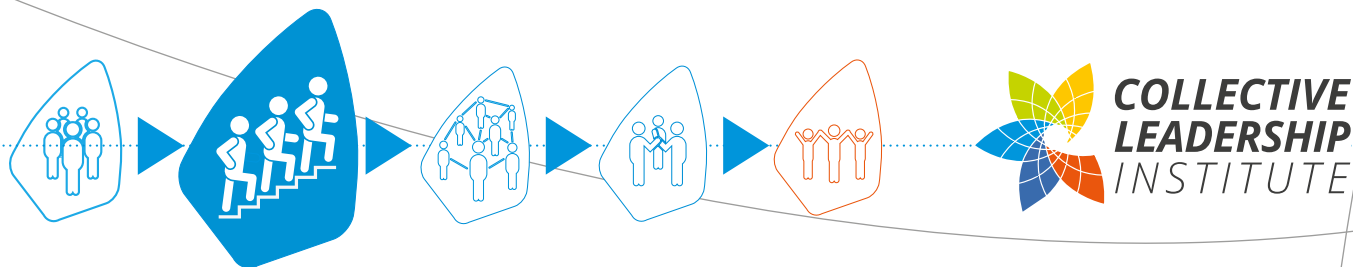
OUR REPUTATION

The **Collective Leadership Institute** is internationally reputed as one of few institutes that offers capacity development in Collective Leadership, stakeholder engagement, and multi-actor partnering for sustainable development. It has have a proven track record of empowering systems of actors to effectively and efficiently collaborate and deliver concrete outcomes.

The core competence lies in capacitating initiators, implementers, and participants of stakeholder processes to manage change and help create a climate of Collective Leadership. Committed leaders are able to connect with the larger context of their work, share responsibility, and collectively contribute to sustainable development. Collective Leadership is an important premise for implementing profound and complex change.

In the past **9** years we have trained more than **1400** people from **75** countries and from all sectors in our methodology in open programmes and tailor-made courses. We have also supported more than **20** projects through integrated capacity building helping them to achieve better results in their change initiatives.

"There is probably no better team [than the CLI] that deals so consciously with the complexity of the term 'partnership' and offers innovative solutions."
Director of a Public Private Partnership Office



REGISTRATION FORM

I would like to officially register for the **The Art of Stakeholder Collaboration 2** course.

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Have you previously attended any of our courses?

yes no

Mrs./Mr.:

First Name: Family Name:

Organisation:

Position:

Current Project:

Address:

Country:

Phone:

Invoice Details:

Email:

Private Email:

Do you wish to take part in the Stakeholder Collaboration Accreditation Scheme?

yes no please send me more information

Registration: Please send the complete form via fax to +49 (0) 331 58 16 596-22 or +27 (0) 86 219 2265 or as a PDF document to germany@collectiveleadership.com.

Mode of payment: After your formal registration we will send you an invoice. The tuition fees will be due 10 days after receipt of the invoice, latest 2 weeks before the start of the course. They amount to €1,650. We kindly ask you to organize your overnight stay yourself. We will be glad to assist you in this respect.

Discounts: For self-paying participants, NGOs and the participation of teams of at least 3 persons we have a special discount available. Please contact us for further information via e-mail: germany@collectiveleadership.com.

Cancellation fees: Up to 8 weeks prior to the course 30%, up to 4 weeks prior to the course 50%, after this 100% of the course fee. In case you find a replacement, the cancellation fees do not apply.

I hereby consent to the terms and conditions of the Collective Leadership Institute's educational program.

Date:

Signature: