

**COLLECTIVE
LEADERSHIP
INSTITUTE**

The Art of Stakeholder Collaboration¹

Key concepts and competencies for achieving common goals.

🕒 19 - 22 MAY 2015

📍 CHIANG MAI, THAILAND

🗣️ English

COURSE DESCRIPTION

Stakeholder Collaboration has been recognised as critical to finding solutions to the complex challenges of sustainable development. **The Art of Stakeholder Collaboration 1** is the foundation course to the Collective Leadership Institute's Skills Development Programme.

In this course, you will build your strategic abilities and implementation skills in stakeholder engagement, dialogue, and collaboration processes for high impact solutions.

YOUR KEY TAKE-AWAYS

- ▶ Learn how to successfully implement stakeholder collaboration through the application of the *Dialogic Change Model*
- ▶ Understand the business case for co-creative stakeholder engagement
- ▶ Learn how collective intelligence, commitment, and ownership can emerge
- ▶ Produce a stakeholder network map to prioritise engagement activities
- ▶ Develop new engagement strategies to minimise unproductive conflict and a methodology to create sustainable partnerships

CONTACT US

If you have any questions or would like to register for this course, **Sabine Heckmann** will be happy to assist you.



Email: sabine.heckmann@collectiveleadership.com

Phone: +49 (0) 331 581 65 96-19

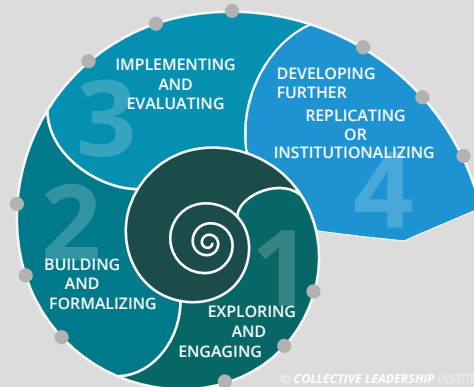
Fax: +49 (0) 331 581 65 96-22

For more information also visit our website: www.collectiveleadership.com

We empower people to lead collectively towards a sustainable future.

THE DIALOGIC CHANGE MODEL

The Dialogic Change Model is a methodology that has been developed by the Collective Leadership Institute. It is based on successful implementation of Stakeholder Collaboration.



STAKEHOLDER COLLABORATION ACCREDITATION SCHEME (SCAS)

Collect credits with every course or enrol for the SCAS and become an **Accredited Stakeholder Collaboration Expert** to work with the Collective Leadership Institute's methodology.



TAILOR-MADE TRAINING

Customise our courses to your needs or to the needs of your stakeholder collaboration system. Our tailor-made trainings are highly oriented towards achieving concrete results, **bring team members and partners into intense exchange**, focus on project work, and help bring strategic issues forward.

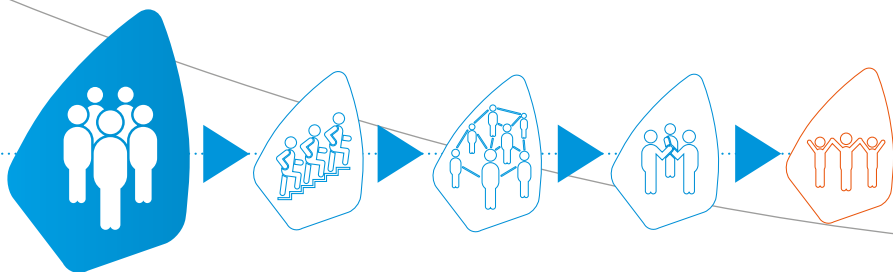
STAKEHOLDERDIALOGUES.NET

Join our community for dialogue & collaboration to stay up-to-date, learn online, use our toolbox, and exchange best practices with others:

www.StakeholderDialogues.net



WWW.COLLECTIVELEADERSHIP.COM



WHAT IS THE ART OF STAKEHOLDER COLLABORATION?

Stakeholder Collaboration can become a vital contribution to making our world more sustainable, as a key methodology for finding solutions to complex challenges, new forms of governance or learning of innovation processes. Whether you fail or succeed at that, depends less on a rigid instrument or a rigid blueprint of actions than it does on your ability to learn the art of engaging others for collaborative change.

Stakeholder Collaboration is the art of respectfully processing differences into progress. But as with all arts, there are skills you need to develop in order to succeed, to know when and how to use dialogue, and when to take action. This course is based on the combined experience of our experts and of hundreds of alumni from more than 75 countries, active in the public sector, the private sector, and civil society. It focuses on understanding success factors in Stakeholder Collaboration. After this course you will be able to initiate and implement Stakeholder Collaboration successfully.

COURSE FACULTY

Dominic Stucker

Senior Project Manager at the Collective Leadership Institute



Dominic is an action-oriented collaborator and facilitator who convenes diverse teams to address pressing sustainability challenges. With 15 years combined experience as a project manager, consultant, and researcher, he is thematically specialised in water, climate change, livelihoods, and regionally in Central Asia. He is a lead faculty member for educational programmes on cross-sector stakeholder collaboration and published with Earthscan/Routledge, MIT Press and Mountain Research & Development Journal.

Jade Buddenberg

Project Manager at the Collective Leadership Institute



Jade is specialised in environmental governance, and international relations and has worked internationally private sector, public sector, and civil society organisations. Jade has interdisciplinary training in natural resource management, organisational learning, intercultural communication, and leadership for sustainability. At the Collective Leadership Institute she is a consultant, works on innovation in the field Stakeholder Dialogues, and developing the educational programmes.

OUR REPUTATION

The **Collective Leadership Institute** is internationally known as one of few institutes that offer capacity development in collective leadership, stakeholder engagement, and multi-actor partnering for sustainable development. We have a proven track record of empowering a system of collaborating actors to effectively and efficiently drive outcomes.

Our core competence lies in capacitating initiators, implementers, and participants of stakeholder processes to manage change processes and we help create a climate of Collective Leadership, important premise for implementing profound and complex change initiatives. We enable groups of committed leaders to connect with a larger context of their action, share responsibility and collectively contribute to a sustainable development.

In the past **9** years we have trained more than **1400** people from **75** countries and from all sectors in our methodology in open programmes and tailor-made courses. We have also supported more than **20** projects through integrated capacity building helping them to achieve better results in their change initiatives.

"There is probably no better team in the market that deals so consciously with the complexity of the term 'partnership' and offers innovative solutions."

Former Director of a Public Private Partnership Office



**COLLECTIVE
LEADERSHIP
INSTITUTE**

REGISTRATION FORM

I would like to officially register for the **The Art of Stakeholder Collaboration 1** course.

■ 19 - 22 MAY 2015 IN CHIANG MAI, THAILAND

Have you previously attended any of our courses?

yes no

Mrs./Mr.:

First Name: Name:

Organisation:

Position:

Current Project:

Address:

Country:

Phone:

Invoice Details:

Email:

Private Email:

Do you (wish to) take part in the Stakeholder Collaboration Accreditation Scheme?

yes no please send me more information

Registration: Please send the complete form via fax to +49 (0) 331 58 16 596-22 or +27 (0) 86 219 2265 or as a PDF document to germany@collectiveleadership.com.

Mode of payment: After your formal registration we will send you an invoice. The tuition fees will be due 10 days after receipt of the invoice, latest 2 weeks before the start of the course. They amount to €1,650. We kindly ask you to organize your overnight stay yourself. We will be glad to assist you in this respect.

Discounts: For self-paying participants, NGOs and the participation of teams of at least 3 persons we have a special discount available. Please contact us for further information via e-mail: germany@collectiveleadership.com.

Cancellation fees: up to 8 weeks prior to the course 30%, up to 4 weeks prior to the course 50%, after this 100% of the course fee. In case you find a replacement, the cancellation fees do not apply.

I hereby consent to the terms and conditions of the Collective Leadership Institute's educational programme.

Date:

Signature: