

# ACCIÓN Meeting on Sustainable Development in Chile: Collaboration for catalysing sustainable productivity

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At the 23 August 2016 Petra Künkel, the Collective Leadership Institute's Co-Founder and Executive Director held a speech at the 16<sup>th</sup> ACCIÓN Meeting on Sustainable Development in Chile. ACCIÓN is a non-profit organization leading a business community of 165 local and multinational companies operating in Chile and is a representative of the World Business Council for Sustainable Development (WBCSD).



*Petra Kuenkel speaking at the ACCIÓN Meeting, Santiago (Chile)*

Business executives, government representatives, academics, union members, students, and leaders from civil society and non-governmental organizations, in total about 1,000 attendees, participated in this event. With her speech, “How to unleash the potential of collaboration? - Leading collectively as a pathway to effectiveness”, Petra Künkel inspired the audience with her thoughts about how to invigorate productivity, vitality, and resilience through collaboration to reach the 17<sup>th</sup> Goal of the 2030 Agenda for Sustainable Development – creating partnerships and collaborating with other actors in order to achieve the other 16 goals that address problems that are specific to humanity and the planet. Moreover she presented her books “The Art of Leading Collectively” and “Mind And Heart

– Mapping your personal Journey towards Leadership for Sustainability” in which she explores how to get to a new form of leadership, where people enjoy diversity and learn from each other to work together in a multi-stakeholder environment towards a common good, where leaders can use life and leadership experience to make a more meaningful contribution to the world. With the “Collective Leadership Compass”, she provides a useful tool to understand and solve interconnected complex problems.



*More than 1,000 participants attended the conference*

At this event, many social and environmental experts, academics, entrepreneurs, and leaders gave an account of their experiences in this field to advocate for the pathway of collaboration as the only way to face the world’s current challenges. They contributed their opinions and positions on the subject focusing predominantly on internal collaboration within the company, from the areas of management, structure, culture, and the promotion of innovation. Also, they spoke about inter-company collaboration at the sectoral level through collaborative programs and public-private collaboration with a focus on partnerships for regional development.

Finally, Petra Künkel had the chance to meet with Ximena Dávila, a Chilean Professor, and Humberto Maturana, the well-known Chilean biologist and philosopher who created the term “autopoiesis”.



*From the left to the right: Ximena Dávila, Petra Kuenkel, and Humberto Maturana. Petra and Humberto both presenting each other's books.*



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