We Love Kairouan

As of October 2018, the We love Kairouan team conducted several Stakeholder Dialogue workshops with public administration and civil society representatives on concrete goals and actions for the sustainable development project for the Medina. Applying their training in the Dialogic Change Model© and the Collective Leadership Compass©, the We love Kairouan team facilitated the conceptualization of a collective action plan: The Souk al Mouajel, a traditional district in the Medina that can trace its roots back to the 12th century and that is currently run down and dysfunctional, was chosen as the focus of the platform’s intervention. The members of the platform have drawn up a concrete plan for reviving the souk, with actions that interlink economic, social and ecological aspects, and that bridge tradition and modernity. In addition, the planning includes details on necessary resources and clear statements of commitment by the necessary stakeholders for its implementation. As next steps, the platform will collaborate with architects in Kairouan to visualize the plans for the Souk and add technical details. At the same time, the pilot action ‘Houma up’ by the platform will illustrate and test some of the first ideas with a community action in one of the Medina’s streets.

Drawing up a concrete plan for reviving the Souk al Mouajel

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