




# The Art of Stakeholder Collaboration

Key concepts and competencies for achieving common goals.

 2 – 5 JULY 2019
  POTSDAM (Berlin area), GERMANY
  ENGLISH

## COURSE DESCRIPTION

Stakeholder Collaboration has been recognised as critical to finding solutions to the complex challenges of sustainable development. At CLI, we see Stakeholder Collaboration as the art of respectfully turning differences into progress. But as with all arts, there are skills you need to develop in order to succeed, to know when and how to use dialogue, and when to take action.

In this course, you will build your strategic abilities and implementation skills in stakeholder engagement, dialogue, and collaboration processes for high impact solutions. The training is based on the combined experience of our faculty and of over 2900 alumni from all over the world, active in the public sector, the private sector, and civil society. After this course you will be able to initiate and implement Stakeholder Collaboration successfully.



## YOUR KEY TAKE-AWAYS

- ✓ Learn how to successfully implement stakeholder collaboration through the application of the 4-phase © **Dialogic Change Model**
- ✓ Understand the business case for co-creative stakeholder engagement
- ✓ Learn how collective intelligence, commitment, and ownership can emerge
- ✓ Produce a stakeholder networking map to prioritise engagement activities
- ✓ Develop new engagement strategies to minimise unproductive conflict and a methodology to create sustainable partnerships

## COURSE FACULTY



### Elisabeth Kuehn

Project Manager at the Collective Leadership Institute

Elisabeth Kuehn is an experienced international project manager in sustainable natural resource management and integration of marginalized communities. She worked extensively on informal sector integration, economic development, good governance, as well as environmental issues in Tunisia and Morocco and the whole MENA region. She now develops CLI's strategy on projects in the region, and facilitates courses. She holds a Master degree in International Relations from Durham University and a second Master degree from the Department for International Development at the University of Oxford.

## CLI'S REPUTATION

Founded in 2005 with offices in Germany, South Africa and the United States, the Collective Leadership Institute is an international non-profit organisation with the mission to scale up collaboration skills for a sustainable future. Our capacity building approach empowers people and organisations to address sustainability challenges successfully with a focus on high quality stakeholder collaboration, dialogic change and collective leadership. More than 3000 alumni of our programmes being professionally active in more than 100 countries, as well as more than 25 successfully supported projects showcase our experience in helping to shift multi-actor collaboration to deliver tangible results in change initiatives.

## CONTACT US

Please contact Martin Fielko for further information and registration:

Phone: +49 331 581 65 96 – 18, E-Mail: [martin.fielko@collectiveleadership.com](mailto:martin.fielko@collectiveleadership.com), [www.collectiveleadership.com](http://www.collectiveleadership.com)





## REGISTRATION FORM

I would like to officially register for the **The Art of Stakeholder Collaboration** course.

2 – 5 JULY 2019	POTSDAM (Berlin area), GERMANY	TUITION FEE € 1,650
-----------------	--------------------------------	---------------------

Have you previously attended any of our courses?

yes  no

Ms./Mr.:  First Name:  Name:

Organisation:

Position:

Current Project (or Department):

Address:

Country:

Phone:

Email:

Invoice Details:  
(only if address or person is different):

Private Email:

Do you wish to take part in the Collective Leadership Accreditation Scheme\*?

yes  no

if yes, please send me more information on  the other two courses  the practical part of accreditation

\*More information about our accreditation scheme on <http://www.collectiveleadership.de/article/training-of-facilitators/>.

**Registration:** Please send the complete and signed form via fax to +49 (0) 331 58 16 596-22 or as a scanned PDF document or smartphone photo to [martin.fielko@collectiveleadership.com](mailto:martin.fielko@collectiveleadership.com).

**Tuition fee:** The amount is € 1,650 (7% VAT if required) and includes the costs for the training with all materials and course books, a networking event, food and beverages during the coffee and lunch breaks.

**Mode of payment:** After your formal registration we will send you an invoice. The tuition fees will be due 10 days after receipt of the invoice, latest 2 weeks before the start of the course. We kindly ask you to organize your overnight stay yourself. We will be glad to assist you in this respect.

**Discounts:** For the participation of teams of at least 3 persons we have a special discount available. Please contact us for further information via e-mail: [martin.fielko@collectiveleadership.com](mailto:martin.fielko@collectiveleadership.com).

**Cancellation fees:** up to 8 weeks prior to the course 30%, up to 4 weeks prior to the course 50%, after this 100% of the course fee. In case you find a replacement, the cancellation fees do not apply.

I hereby consent to the terms and conditions of the Collective Leadership Institute’s educational program.  
Date:  Signature:

