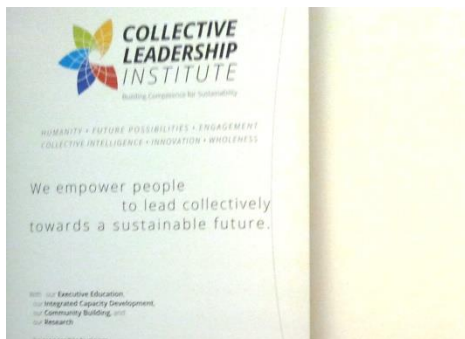


# Transformations Are Required – But How Do We Get There?

## Triple Book Launch and Open Discussion in Berlin, September 2016

Three internationally known experts presented their new publications about global transformation at a book launch event in Berlin on 13 September. 50 participants from the public and private sectors, as well as from civil society organisations and universities joined the event.





#SDGs:  
(<https://sustainabledevelopment.un.org/sdgs>)

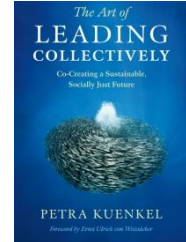


Background information about the experts and their books:



**Petra Kuenkel** is a Full Member of the Club of Rome, and founder and Executive Director of the Collective Leadership Institute. <http://petrakuenkel.com/>

**The Art of Leading Collectively: Co-Creating a Sustainable, Socially Just Future.** Chelsea Green Publishing: 2016.



Sustainability and an economy for well-being are on the agenda of every nation, every organization, and many citizens today. They are part of a global movement that cannot be ignored. You too can become part of the community of game-changers. Leading collectively is a paradigm shift in how individuals find their leadership roles in a spirit of collaborative co-creation and contribution to the common good. “The Art of Leading Collectively” helps you navigate the collaborative journey. It will take you backstage, behind the scenes of what the world will need more of if we want to co-create a better future: successful collaboration. It will help you implement more outcome-oriented and constructive co-creation on a day-to-day basis, for yourself, your team, your organization, and your cross-sector collaboration initiative.

<http://theartofleadingcollectively.net/>



**Maja Goepel** is a Full Member of the Club of Rome, and Head of the Berlin office of the Wuppertal Institute. <http://wupperinst.org/en/c/wi/c/s/cd/1301/>

**The Great Mindshift. Why We Need a New Economic Paradigm for Sustainability Transformations.** Springer: 2016.



Sustainable development is the 21st Century’s wicked problem. 40 years of work on this agenda have reversed only few unsustainable trends. Now we hear the call for a paradigm shift, transformation, radical change or system innovations in order to finally change course. But what does this actually mean? And how do we put it into practice? This book describes the path ahead. It combines system transformation research with political economy and change leadership insights when discussing the need for a great mindshift in how human well-being, economic prosperity, and healthy ecosystems are understood if the Great Transformations ahead are to lead to more sustainability. It shows that history is made by humans acting purposefully and introduces transformative literacy as a key skill in leading the radical incremental change strategies that wicked problems require, illustrating their nature through mapping pioneering practices and their commonalities.



#SDGs:

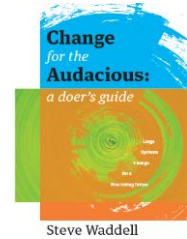
(<https://sustainabledevelopment.un.org/sdgs>)



**Steve Waddell** is Principal of Networking Action.

<http://networkingaction.net/about-us/about-steve-waddell/>

**Change for the Audacious. A doer's guide to Large Systems Change for a flourishing future.** Networking Action: 2016.



We must and can do much better at addressing issues such as climate change, food security, health, education, environmental degradation, peacebuilding, water, equity, corruption, and wealth creation. This book is for people working on these types of issues, with the belief that we can create a future that is not just “sustainable,” but also flourishing. This perspective means that the challenge is not just one of simple change, but of transformation — radical changes in the way we perceive our world, create relationships, and organize our societies. This is the implication of the UN’s SDGs and other global efforts, and also innumerable efforts locally, nationally, and regionally. This book approaches these challenges as large systems change issues, issues requiring engagement of many people and organizations often globally, issues requiring deep innovation with shifts in mindsets and power structures, and issues that require the capacity to work with complexity.



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