

# The Art of Leading Collectively

Navigating complex change with multiple actors.

🕒 27 - 29 JUNE 2016

📍 POTSDAM, GERMANY

🗣️ English

▶ Tuition Fee: €1.650

## COURSE DESCRIPTION

This course will help you implement more outcome-oriented and constructive co-creation on a day-to-day basis for **yourself, your team, your organisation**, and above all your change initiative with diverse stakeholders. It equips dedicated **change makers in public, private, and civil society organisations** with a tool for better co-creation. The dimensions of **collective leadership** can be learned and enhanced - individually and collectively.

- ▶ Are you starting a complex cooperation project, or are you in the midst of one you want to improve?
- ▶ Do you need to shift the mind-set of stakeholders toward collaboration, or to find new ways to overcome challenges?
- ▶ Do you need to arrive at tangible outcomes in a short time frame?

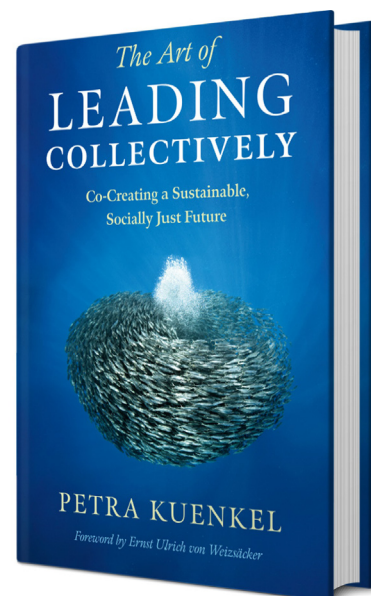
The tool presented in *The Art of Leading Collectively* - **the Collective Leadership Compass** - helps you to keep your collaboration journey on track and to find the necessary course corrections.

## YOUR KEY TAKE-AWAYS

You will

- ▶ Know how to prepare for your collaboration journey.
- ▶ Assess where you are, define what is present and what is missing.
- ▶ Map the path, adjust strategies, and know what to shift, to strengthen, or to focus on.
- ▶ Convince colleagues and partners that leading collectively will ease the management of complex change.
- ▶ Take the content of the book 'The Art of Leading Collectively' into the practice of outcome-oriented and constructive co-creation.

## THE BOOK ON THE COURSE



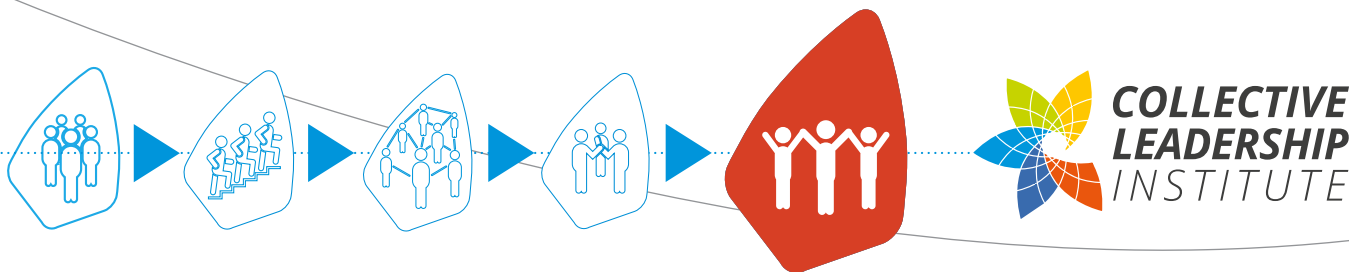
### *The Art of Leading Collectively*

#### **Co-Creating a Sustainable, Socially Just Future**

by Petra Kuenkel with foreword by Ernst Ulrich von Weizsäcker. **The book is a guide to collaborative impact for leaders in industry, government and social change networks.**

Our world is facing unsustainable global trends - from climate change and water scarcity to energy insecurity, unfair labour practices, and growing inequality. Tackling these crises effectively requires a collective form of leadership. **But, in a world of many silos, how do we get people to work together toward a common goal?** It is a question that Petra Kuenkel answers in „The Art of Leading Collectively“. Readers learn how to tackle system change for sustainable development, reimagine leadership as a collaborative endeavor, retrain leaders to work collectively, and manage diverse groups through a change process that has sustainability as a guiding focus. The book offers many examples of collective leadership efforts involving corporate, public, and nonprofit sectors around the world.

Available on [www.amazon.com](http://www.amazon.com).



## WHAT IS THE ART OF LEADING COLLECTIVELY?

The world is interconnected. Turning the challenges of complexity, interdependency and urgency into opportunities requires more than passion, intuition, or excellent plans. Solutions to sustainability challenges cannot be found in isolation. Therefore we need to shift the way we co-create. Collaboration is not only paramount, it is the only way to success. **Collective Leadership** is the art of leading complex change in multi actor settings. It empowers leaders to navigate collaboration successfully. **The Collective Leadership Compass** is a practice-oriented approach by attending to a pattern of interacting human competencies in the six dimensions:

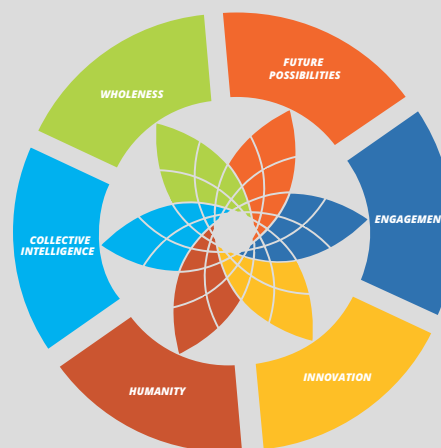
FUTURE POSSIBILITIES • ENGAGEMENT • INNOVATION • HUMANITY • COLLECTIVE INTELLIGENCE • WHOLENESS

The compass can be used to strengthen your individual leadership skills, to enhance the leadership capacity of a group of actors, and to shift systems of collaborating actors towards better co-creation.

## THE COLLECTIVE LEADERSHIP COMPASS

Based on 20 years of experience helping people to collaborate successfully, Petra Kuenkel, founder of the Collective Leadership Institute, has developed the **Collective Leadership Compass** for action and reflection.

It is a guiding tool that empowers leaders and change agents to navigate complex settings collaboratively and implement more outcome-oriented and constructive co-creation on a day-to-day basis - across groups, teams, organisations, and corporations.



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## COURSE FACULTY

### Petra Kuenkel

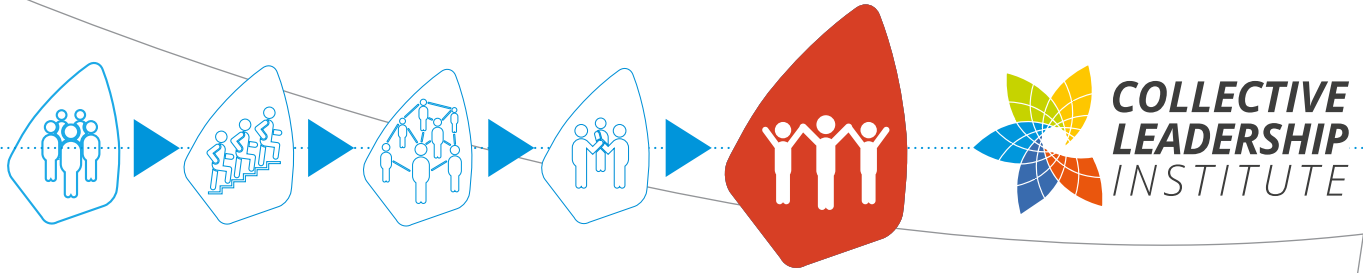
*Co-Founder and Executive Director of the Collective Leadership Institute, Full Member of the Club of Rome*



Petra Kuenkel is a leading strategic advisor to pioneering international multi-stakeholder initiatives that tackle common goods and sustainability issues. As a Member of the Club of Rome and the Co-Founder and Executive Director of The Collective Leadership Institute, she promotes the scaling-up of leadership and collaboration skills for change agents from the private sector, public sector and civil society.

Petra has more than 20 years of international experience in consulting collaborative multi-stakeholder initiatives, cross-sector partnerships, Stakeholder Dialogues, and development of standards. She designed and conducted high potential international leadership programmes in the US, and the UK.

Based on the successes of change processes, she developed the Collective Leadership's methodologies of Dialogic Change and the Collective Leadership Compass, a guiding tool for navigating change in complex multi-actor settings. Petra is the author of the ground-breaking publication **The Art of Leading Collectively**.



## OUR IMPACT

Founded in 2005 with offices in Germany, South Africa and the United States, the Collective Leadership Institute is an international non-profit organisation with the **mission to scale up collaboration skills for a sustainable future**. Our capacity building approach **empowers people and organisations** to address sustainability challenges successfully with a focus on **high quality stakeholder collaboration, dialogic change and collective leadership**.

With our sound experience and in-depth knowledge we support Multi-Stakeholder Dialogues (**MSD**), Public Private Partnerships (**PPP**), **Cross-Sector-Partnerships**, **Public-Private Dialogue (PPD)** and **Collaborative Change Management**. Our conceptual and practical experience in making large systems stakeholder collaboration work includes amongst others initiatives such as dialogue and collaboration structures for improved **water and natural resources management**, stakeholder collaboration in **climate change responsibility**, responsible **supply chain initiatives**, or multiple local, regional and international **action networks**.

Thanks to our proven methodologies, excellent reputation and achieved impact, the Collective Leadership Institute is **one of the world's leading mission-driven organisations** in the field of making collaboration for sustainability work.

More than **2000 alumni** of our programmes being professionally active in more than **100 countries**, as well as more than **25 successfully supported projects** showcase our experience in helping to shift multi-actor collaboration to deliver tangible results in change initiatives.

## TAILOR-MADE TRAINING

All our open courses can also be **adapted to your specific context and challenges in a tailor made format**. This tailored approach is especially impactful for diverse teams of issue-based stakeholders seeking to shift their environmental, social and/or economic reality toward a shared vision of the future.

## STAKEHOLDER ENGAGEMENT ACCREDITATION SCHEME (SEAS)

Collect credits with every open course or enroll for the SEAS and become an Accredited Stakeholder Engagement Expert to work and consult with the Collective Leadership Institute's methodology.

## STAKEHOLDER DIALOGUES PLATFORM

Join our community for dialogue and collaboration to stay up-to-date, learn online, use our toolbox, and exchange best practices with others.

[www.StakeholderDialogues.net](http://www.StakeholderDialogues.net)



## CONTACT US

If you have any further questions or would like to register for this course, Carolin Michaelsen will be happy to assist you.

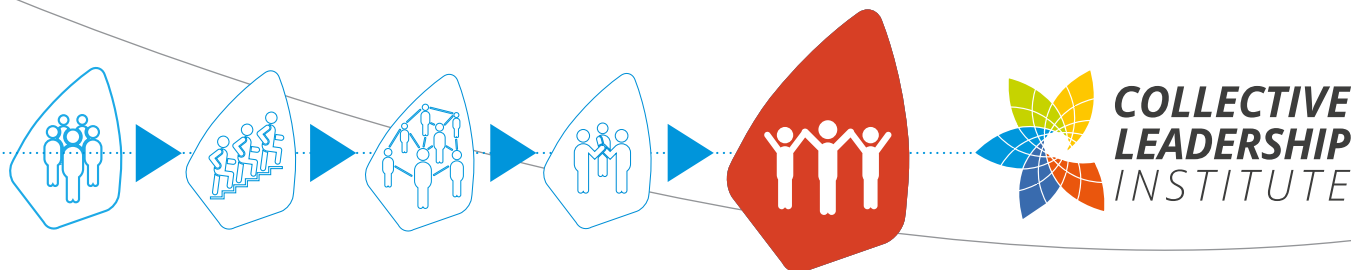
E-mail: [carolin.michaelsen@collectiveleadership.com](mailto:carolin.michaelsen@collectiveleadership.com)

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## REGISTRATION FORM

I would like to officially register for the **The Art of Leading Collectively** course.

■ 27 - 29 JUNE 2016      POTSDAM, GERMANY      English      Tuition Fee: €1.650

Have you previously attended any of our courses?

yes       no

Mrs./Mr.:

First Name:       Name:

Organisation:

Position:

Current Project:

Address:

Country:

Phone:

Invoice Details:

Email:

Private Email:

Do you (or wish to) take part in the Stakeholder Engagement Accreditation Scheme?

yes       no       please send me more information

**Registration:** Please send the complete form with invoice details via fax to +49 (0) 331 58 16 596-22 or as a PDF document to [carolin.michaelsen@collectiveleadership.com](mailto:carolin.michaelsen@collectiveleadership.com).

**Tuition Fee:** The amount is €1,650 (7% VAT if required) and includes the costs for the training with all supporting materials and an extensive course fieldguide, a networking event, food and beverages during the days (coffee breaks and lunch break).

**Mode of payment:** After your formal registration we will send you an invoice. The tuition fees will be due 10 days after receipt of the invoice, latest 2 weeks before the start of the course. We kindly ask you to organize your overnight stay yourself. We will be glad to assist you in this respect.

**Discounts:** For the participation of teams of at least 4 persons we have a special discount available. Please contact us for further information via e-mail: [carolin.michaelsen@collectiveleadership.com](mailto:carolin.michaelsen@collectiveleadership.com).

**Cancellation fees:** up to 8 weeks prior to the course 30%, up to 4 weeks prior to the course 50%, after this 100% of the course fee. In case you find a replacement, the cancellation fees do not apply.

I hereby consent to the terms and conditions of the Collective Leadership Institute's educational program.

Date:

Signature: