

# The Art of Leading Collectively

Navigating complex change with multiple actors.



26 – 28 JUNE 2019



POTSDAM (Berlin area), GERMANY



ENGLISH

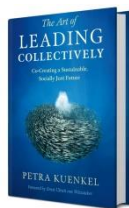
## COURSE DESCRIPTION

Are you starting a complex cooperation project, or are you in the midst of one you want to improve?

Do you need to shift the mind-set of stakeholders toward collaboration, or to find new ways to overcome challenges?

Do you need to arrive at tangible outcomes in a short time frame?

This course will help you to implement more outcome oriented and constructive co-creation on a day-to-day basis for yourself, your team, your organisation, and your change initiative with diverse stakeholders. It equips dedicated change makers in public, private, and civil society organisations with a tool for better co-creation. The dimensions of collective leadership can be learned and enhanced - individually and collectively.



## THE BOOK ON THE COURSE

The book is a guide to collaborative impact for leaders in industry, government and social change networks. Readers learn how to tackle system change for sustainable development, reimagine leadership as a collaborative endeavour, retrain leaders to work collectively, and manage diverse groups through a change process that has sustainability as a guiding focus.

## YOUR KEY TAKE-AWAYS

- ✓ Keep your collaboration journey on track with the 6 dimensions of the © **Collective Leadership Compass**
- ✓ Assess where you are, define what is present and what is missing
- ✓ Map the path, adjust strategies, and know what to shift, to strengthen, or to focus on
- ✓ Convince colleagues and partners that leading collectively will ease the management of complex change
- ✓ Take the content of the book 'The Art of Leading Collectively' into the practice of outcome-oriented and constructive co-creation.

## COURSE FACULTY

Dr. Petra Kuenkel

Co-Founder and Executive Director of the Collective Leadership Institute, Member of the Executive Committee of the Club of Rome



Dr. Petra Kuenkel is a leading strategic advisor to pioneering international multi-stakeholder initiatives that tackle common goods and sustainability issues. As a Member of the Club of Rome and the Co- Founder and Executive Director of the CLI, she promotes the scaling-up of leadership and collaboration skills for change agents from the private sector, public sector and civil society.

Petra has more than 20 years of international experience in consulting collaborative multi-stakeholder initiatives, cross sector partnerships, stakeholder dialogues, and development of standards. She designed and conducted high potential international leadership programmes in the US, and the UK. Based on the successes of change processes, she developed the Collective Leadership's methodologies of Dialogic Change and the Collective Leadership Compass, a guiding tool for navigating change in complex multi-actor settings.

## CLI'S REPUTATION

Founded in 2005 with offices in Germany, South Africa and the United States, the Collective Leadership Institute is an international non-profit organisation with the mission to scale up collaboration skills for a sustainable future. Our capacity building approach empowers people and organisations to address sustainability challenges successfully with a focus on high quality stakeholder collaboration, dialogic change and collective leadership. More than 3000 alumni of our programmes being professionally active in more than 100 countries, as well as more than 25 successfully supported projects showcase our experience in helping to shift multi-actor collaboration to deliver tangible results in change initiatives.



## CONTACT US

Please contact Martin Fielko for further information and registration:

Phone: +49 331 581 65 96 – 18, E-Mail: [martin.fielko@collectiveleadership.com](mailto:martin.fielko@collectiveleadership.com), [www.collectiveleadership.com](http://www.collectiveleadership.com)

## REGISTRATION FORM

I would like to officially register for the **The Art of Leading Collectively** course.

**26 – 28 OCTOBER 2018**

**POTSDAM** (Berlin area), GERMANY

**TUITION FEE € 1,650**

Have you previously attended any of our courses?

yes  no

Ms./Mr.:  First Name:  Name:

Organisation:

Position:

Current Project (or Department):

Address:

Country:

Phone:

Email:

Invoice Details:  
(only if address or person is different):

Private Email:

Do you wish to take part in the Collective Leadership Accreditation Scheme\*?

yes  no

if yes, please send me more information on  the other two courses  the practical part of accreditation

\*More information about our accreditation scheme on <http://www.collectiveleadership.de/article/training-of-facilitators/>.

**Registration:** Please send the complete and signed form as a scanned PDF document or smartphone photo to [martin.fielko@collectiveleadership.com](mailto:martin.fielko@collectiveleadership.com).

**Tuition fee:** The amount is € 1,650 (7% VAT if required) and includes the costs for the training with all materials and course books, a networking event, food and beverages during the coffee and lunch breaks.

**Mode of payment:** After your formal registration we will send you an invoice. The tuition fees will be due 10 days after receipt of the invoice, latest 2 weeks before the start of the course. We kindly ask you to organize your overnight stay yourself. We will be glad to assist you in this respect.

**Discounts:** For the participation of teams of at least 3 persons we have a special discount available. Please contact us for further information via e-mail: [martin.fielko@collectiveleadership.com](mailto:martin.fielko@collectiveleadership.com).

**Cancellation fees:** up to 8 weeks prior to the course 30%, up to 4 weeks prior to the course 50%, after this 100% of the course fee. In case you find a replacement, the cancellation fees do not apply.

**Privacy:** The personal data you provide by this registration form are saved in CLI's CRM system salesforce to run this training efficiently. They will also be used for our alumni services after the training. We use your data only for CLI's services and don't forward the data saved in salesforce to any third party. The CLI privacy information can be found here: <http://www.collectiveleadership.de/privacy/>. The salesforce data security standards can be found on: <https://trust.salesforce.com/en/compliance/>. You may cancel this permission to use the personal data anytime by writing us a short e-mail to [germany@collectiveleadership.com](mailto:germany@collectiveleadership.com).

I hereby consent to the terms and conditions of the Collective Leadership Institute's educational program.

Date:

Signature:

