

COLLECTIVE LEADERSHIP INSTITUTE

The Art of Stakeholder Collaboration¹

Key concepts and competencies for achieving common goals.

🕒 01 - 04 DECEMBER 2015 📍 BERLIN, GERMANY

🗣️ English Tuition fee: € 1.650

COURSE DESCRIPTION

Stakeholder Collaboration has been recognised as critical to finding solutions to the complex challenges of sustainable development. **The Art of Stakeholder Collaboration 1** is the foundation course to the Collective Leadership Institute's Skills Development Programme.

In this course, you will build your strategic abilities and implementation skills in stakeholder engagement, dialogue, and collaboration processes for high impact solutions.

YOUR KEY TAKE-AWAYS

- ▶ Learn how to successfully implement stakeholder collaboration through the application of the *Dialogic Change Model*
- ▶ Understand the business case for co-creative stakeholder engagement
- ▶ Learn how collective intelligence, commitment, and ownership can emerge
- ▶ Produce a stakeholder network map to prioritise engagement activities
- ▶ Develop new engagement strategies to minimise unproductive conflict and a methodology to create sustainable partnerships

CONTACT US

If you have any questions or would like to register for this course, **Sabine Heckmann** will be happy to assist you.



Email: sabine.heckmann@collectiveleadership.com

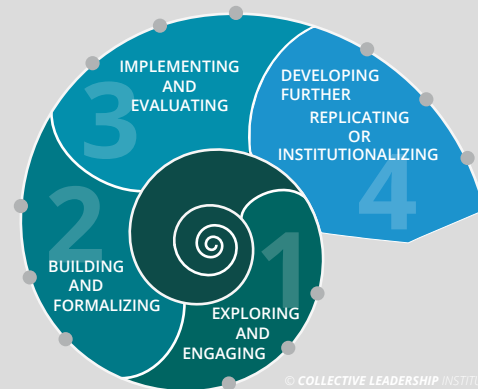
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For more information also visit our website: www.collectiveleadership.com

THE DIALOGIC CHANGE MODEL

The Dialogic Change Model is a methodology that has been developed by the Collective Leadership Institute. It is based on successful implementation of Stakeholder Collaboration.



STAKEHOLDER COLLABORATION ACCREDITATION SCHEME (SCAS)

Collect credits with every course or enrol for the SCAS and become an **Accredited Stakeholder Collaboration Expert** to work with the Collective Leadership Institute's methodology.



TAILOR-MADE TRAINING

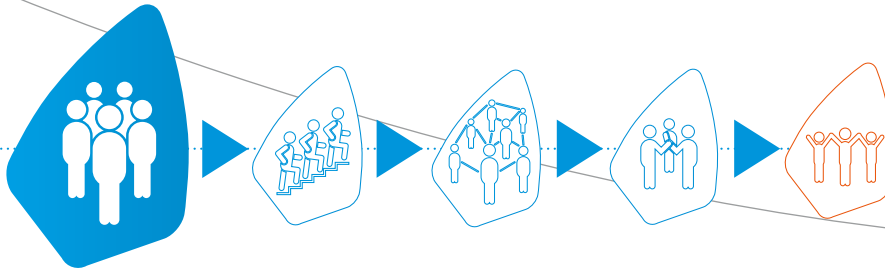
Customise our courses to your needs or to the needs of your stakeholder collaboration system. Our tailor-made trainings are highly oriented towards achieving concrete results, **bring team members and partners into intense exchange**, focus on project work, and help bring strategic issues forward.

STAKEHOLDERDIALOGUES.NET

Join our community for dialogue & collaboration to stay up-to-date, learn online, use our toolbox, and exchange best practices with others:

www.StakeholderDialogues.net





WHAT IS THE ART OF STAKEHOLDER COLLABORATION?

Stakeholder Collaboration can become a vital contribution to making our world more sustainable, as a key methodology for finding solutions to complex challenges, new forms of governance or learning of innovation processes. Whether you fail or succeed at that, depends less on a rigid instrument or a rigid blueprint of actions than it does on your ability to learn the art of engaging others for collaborative change.

Stakeholder Collaboration is the art of respectfully turning differences into progress. But as with all arts, there are skills you need to develop in order to succeed, to know when and how to use dialogue, and when to take action. This course is based on the combined experience of our experts and of hundreds of alumni from more than 105 countries, active in the public sector, the private sector, and civil society. It focuses on understanding success factors in Stakeholder Collaboration. After this course you will be able to initiate and implement Stakeholder Collaboration successfully.

COURSE FACULTY

Andrew Aitken

Facilitator of the Collective Leadership Institute



Andrew is a skilled facilitator at the Collective Leadership Institute. He is responsible for the in-house and tailor-made courses. Andrew is also responsible for developing and facilitating the Young Leaders for Sustainability programme.

He has consulted on international cooperation projects and contributed to the development of the online platform StakeholderDialogues.net.

Jade Buddenberg

Senior Project Manager at the Collective Leadership Institute



Jade is specialised in environmental governance, and international relations and has worked internationally private sector, public sector, and civil society organisations. Jade has interdisciplinary training in natural resource management, organisational learning, intercultural communication, and leadership for sustainability.

At the Collective Leadership Institute she is a consultant, works on innovation in the field Stakeholder Dialogues, and developing the educational programmes.

OUR REPUTATION

The **Collective Leadership Institute** is internationally known as one of few institutes that offer capacity development in collective leadership, stakeholder engagement, and multi-actor partnering for sustainable development. We have a proven track record of empowering a system of collaborating actors to effectively and efficiently drive outcomes.

Our core competence lies in capacitating initiators, implementers, and participants of stakeholder processes to manage change processes and we help create a climate of Collective Leadership, important premise for implementing profound and complex change initiatives. We enable groups of committed leaders to connect with a larger context of their action, share responsibility and collectively contribute to a sustainable development.

In the past **9** years we have trained almost **2000** people from **105** countries and from all sectors in our methodology in open programmes and tailor-made courses. We have also supported more than **20** projects through integrated capacity building helping them to achieve better results in their change initiatives.

"There is probably no better team in the market that deals so consciously with the complexity of the term 'partnership' and offers innovative solutions."

Director of a Public Private Partnership Office



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LEADERSHIP
INSTITUTE**

REGISTRATION FORM

I would like to officially register for the **The Art of Stakeholder Collaboration 1** course.

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Have you previously attended any of our courses?

yes no

Mrs./Mr.:

First Name: Name:

Organisation:

Position:

Current Project:

Address:

Country:

Phone:

Invoice Details:

Email:

Private Email:

Do you (wish to) take part in the Stakeholder Collaboration Accreditation Scheme?

yes no please send me more information

Registration: Please send the complete form with invoice details via fax to +49 (0) 331 58 16 596-22 or as a PDF document to sabine.heckmann@collectiveleadership.com.

Tuition Fee: The amount is €1,650 (7% VAT if required) and includes the costs for the training with all supporting materials and an extensive course fieldguide, a networking event, food and beverages during the days (coffee breaks and lunch break).

Mode of payment: After your formal registration we will send you an invoice. The tuition fees will be due 10 days after receipt of the invoice, latest 2 weeks before the start of the course. We kindly ask you to organize your overnight stay yourself. We will be glad to assist you in this respect.

Discounts: For the participation of teams of at least 4 persons we have a special discount available. Please contact us for further information via e-mail: sabine.heckmann@collectiveleadership.com.

Cancellation fees: up to 8 weeks prior to the course 30%, up to 4 weeks prior to the course 50%, after this 100% of the course fee. In case you find a replacement, the cancellation fees do not apply.

I hereby consent to the terms and conditions of the Collective Leadership Institute's educational program.

Date:

Signature: