

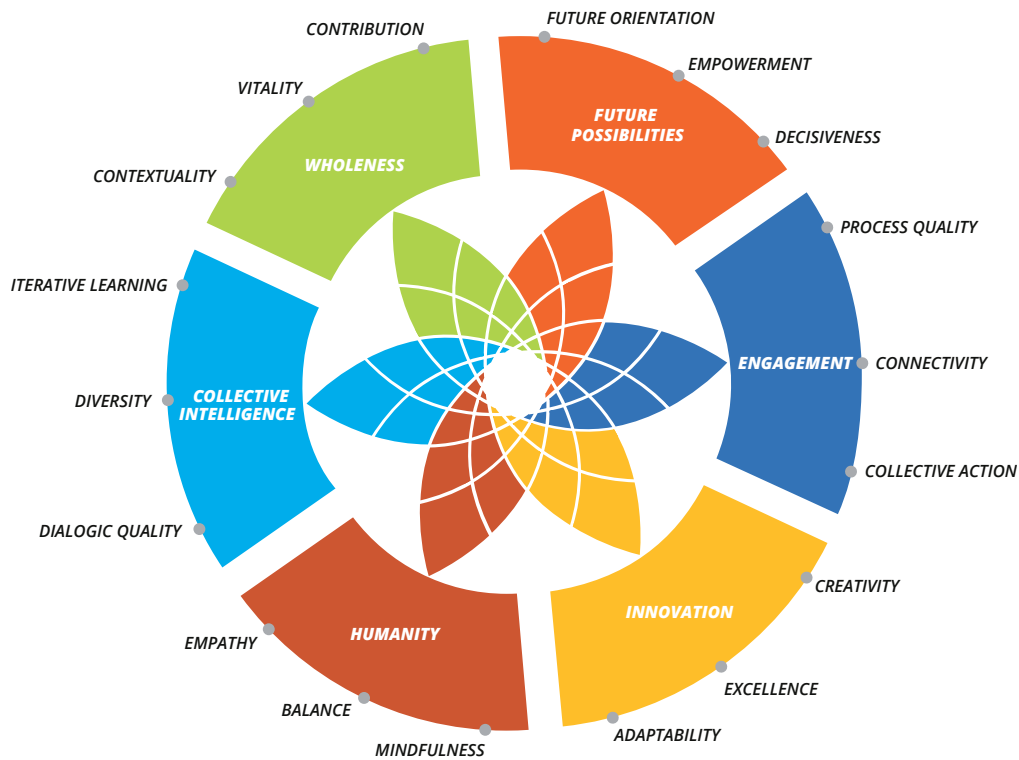


THE COLLECTIVE LEADERSHIP COMPASS

NAVIGATING COMPLEX CHANGE AND MULTI-ACTOR COLLABORATION

Based on 20 years of experience helping people to collaborate successfully, the Collective Leadership Institute has developed a practice-oriented approach to leading change in complex multi-actor settings. The Collective Leadership Compass empowers leaders to navigate collaboration successfully by attending to a pattern of human competencies in the six dimensions: *FUTURE POSSIBILITIES*, *ENGAGEMENT*, *INNOVATION*, *HUMANITY*, *COLLECTIVE INTELLIGENCE*, and *WHOLENESS*.

The compass is a guiding tool that empowers leaders and change agents to navigate complex settings collaboratively – around the values of sustainability and responsibility. It helps to implement more outcome-oriented and constructive co-creation. The compass can be used to strengthen our individual leadership skills, to enhance the leadership capacity of a group of actors and to shift systems of collaborating actors towards better co-creation.



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WHY COLLECTIVE LEADERSHIP?

Turning the challenges of complexity, interdependency and urgency into opportunities requires more than passion, intuition, or excellent plans. We need to shift the way we co-create – learn faster together, collaborate more efficiently, and enhance collective action for more sustainable human behavior.

“PROBLEMS HELD IN COMMON WILL REQUIRE SOLUTIONS DEVELOPED AND AGREED ON IN COMMON.”

ERIC LOWITT, *THE COLLABORATION ECONOMY*



THE SIX DIMENSIONS

The compass suggests six dimensions that we need to attend to and develop further in the way we lead collaboration and the way we contribute to collective action. Each of them has an impact in its own right, but when they come together they create a climate of Collective Leadership.

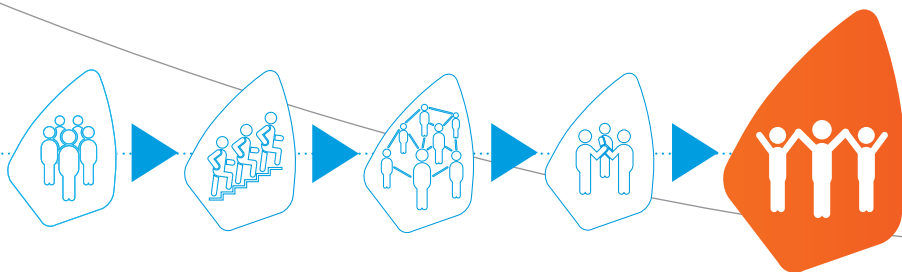
<i>FUTURE POSSIBILITIES</i>	Inspiring others and actively leading future possibilities
<i>HUMANITY</i>	Acknowledging diversity in the world and in humanity, and accessing our humanity in ourselves and others
<i>ENGAGEMENT</i>	Fostering a dialogic way of change and engaging different stakeholders
<i>COLLECTIVE INTELLIGENCE</i>	Respecting difference and communicating in a way that furthers collective intelligence
<i>INNOVATION</i>	Developing our potential to spot innovative solutions to sustainability challenges
<i>WHOLENESS</i>	Opening up to see the world as a whole and acting for the common good

HOW TO USE THE COMPASS?

The compass can be applied by individuals, teams, organizations, and cooperation systems. At each level there is an inward aspect – looking at how the individual develops and how people in the team, the organization, the cooperation systems act with each other. The outward aspect looks at how the individual, the team, the organization, the cooperation system enact the future in collaboration with others.

- ▶ **INDIVIDUAL:** Enhance the persons holistic leadership capabilities and capability to lead in conjunction with others, strengthen individual sustainability leadership
- ▶ **TEAM:** Enhance team performance, refocus team on sustainability issues, increase awareness of the interface between hard and soft skills, build competencies and elements into action plans
- ▶ **ORGANIZATION:** Improve organizational culture, align organization or department behind sustainability goals, build competencies and elements into implementation plans
- ▶ **COOPERATION SYSTEM:** Improve cooperation, re-align behind agreed upon goals, build competencies and elements into implementation plans

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COLLECTIVE LEADERSHIP SKILLS FOR NAVIGATING COMPLEX CHANGE

3-5 JUNE 2014 IN BERLIN, GERMANY @ **BMW Foundation**
Herbert Quandt

Facilitators:
Petra Kuenkel and Andrew Aitken

COURSE DESCRIPTION

Today's leadership challenges are complexity, urgency and interdependency. How can people collaborate more efficiently and enhance future-oriented behavior in a climate of permanent change? This 3-day course enhances your leadership skills to successfully navigate collaboration and multi-actor settings - around the core values of sustainability and responsibility.

YOUR KEY TAKE-AWAYS

This course equips you with the skills to...

- ▶ **create effective change:** apply new ways of thinking, enable co-creation and foster better collaboration,
- ▶ **develop a resilient leadership style:** move from management to leadership.
- ▶ **lead processes and ideas:** inspire people to drive change and spur innovation,
- ▶ **leave with a personal action plan** and a toolkit for renewing your leadership contribution.

TUITION FEES: €1,620

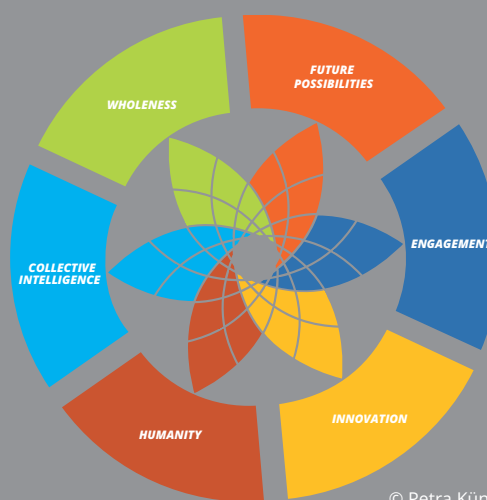
The tuition fees include the costs for...

- ▶ the 3-day training,
- ▶ an exclusive networking event in cooperation with the BMW Foundation Herbert Quandt
- ▶ food and beverages during the days (coffee breaks and lunch break),
- ▶ all course materials and a course documentation,
- ▶ access to our online practitioners network:



OUR APPROACH:

THE COLLECTIVE LEADERSHIP COMPASS



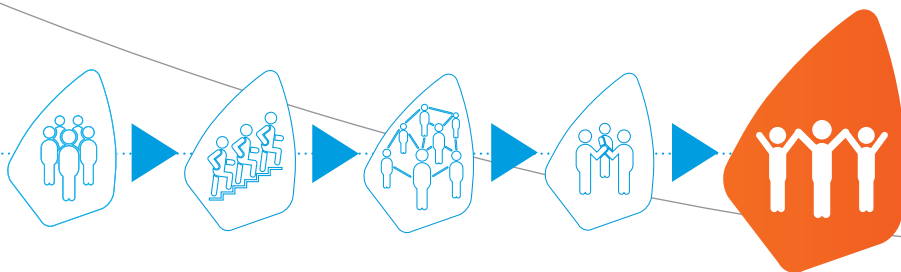
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Petra Kuenkel, founder of the Collective Leadership Institute, has developed a compass for action and reflection based on 20 years of experience helping people to collaborate successfully. It is a guiding tool that empowers leaders and change agents to navigate complex settings collaboratively and implement more outcome-oriented and constructive co-creation on a day-to-day basis - across groups, teams, organizations and cooperations.



Petra Kuenkel has 20 years international experience in consulting collaborative multi-stakeholder initiatives, cross-sector partnerships, stakeholder dialogues and standard development. She designed and conducted high potential international leadership programs in the US and UK. Based on successful change processes she developed the Dialogic Change methodology and the Collective Leadership Compass.

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REGISTRATION FORM

I would like to officially register for the **Collective Leadership** course.

■ 3 - 5 JUNE 2014 IN BERLIN, GERMANY @ **BMW Foundation**
Herbert Quandt

Did you previously attend any of our courses?

yes no

Mrs./Mr.:

First Name: Name:

Organization:

Position:

Current Project:

Address:

Country:

Phone:

Invoice Details:

Email:

Private Email:

Do you (wish to) take part in the Stakeholder Engagement Accreditation Scheme?

yes no please send me more information

Registration: Please send the complete form via fax to +49 (0) 331 58 16 596-22 or +27 (0) 86 219 2265 or as a PDF document to germany@collectiveleadership.com.

Mode of payment: After your formal registration we will send you an invoice. The tuition fees will be due 10 days after receipt of the invoice, latest 2 weeks before the start of the course. They amount to €1,620. We kindly ask you to organize your overnight stay yourself. We will be glad to assist you in this respect.

Discounts: For self-paying participants, NGOs and the participation of teams of at least 3 persons we have a special discount available. Please contact us for further information via e-mail: germany@collectiveleadership.com.

Cancellation fees: up to 8 weeks prior to the course 30%, up to 4 weeks prior to the course 50%, after this 100% of the course fee. In case you find a replacement, the cancellation fees do not apply.

I hereby consent to the terms and conditions of the Collective Leadership Institute's educational program.

Date:

Signature: