



The Art of Stakeholder Collaboration

Key concepts and competencies for achieving common goals.

) 13 – 16 NOVEMBER 2018

POTSDAM (Berlin area), GERMANY



COURSE DESCRPTION

Stakeholder Collaboration has been recognised as critical to finding solutions to the complex challenges of sustainable development. At CLI, we see Stakeholder Collaboration as the art of respectfully turning differences into progress. But as with all arts, there are skills you need to develop in order to succeed, to know when and how to use dialogue, and when to take action.

In this course, you will build your strategic abilities and implementation skills in stakeholder engagement, dialogue, and collaboration processes for high impact solutions. The training is based on the combined experience of our faculty and of over 2900 alumni from all over the world, active in the public sector, the private sector, and civil society. After this course you will be able to initiate and implement Stakeholder Collaboration successfully.



YOUR KEY TAKE-AWAYS

- ✓ Learn how to successfully implement stakeholder collaboration through the application of the 4-phase [©] Dialogic Change Model
- ✓ Understand the business case for co-creative stakeholder engagement
- ✓ Learn how collective intelligence, commitment, and ownership can emerge
- Produce a stakeholder network map to prioritise engagement activities
- Develop new engagement strategies to minimise unproductive conflict and a methodology to create sustainable partnerships

COURSE FACULTY

Elisabeth Kuehn



Project Manager at the Collective Leadership Institute

Elisabeth Kuehn is an experienced international project manager in sustainable natural resource management and integration of marginalized communities. She worked extensively on informal sector integration, economic development, good governance, as well as environmental issues in Tunisia and Morocco and the whole MENA region. She now develops CLI's strategy on projects in the region, and facilitates courses. She holds a Master degree in International Relations from Durham University and a second Master degree from the Department for International Development at the University of Oxford.

CLI'S REPUTATION

Founded in 2005 with offices in Germany, South Africa and the United States, the Collective Leadership Institute is an international non-profit organisation with the mission to scale up collaboration skills for a sustainable future. Our capacity building approach empowers people and organisations to address sustainability challenges successfully with a focus on high quality stakeholder collaboration, dialogic change and collective leadership. More than 2900 alumni of our programmes being professionally active in more than 100 countries, as well as more than 25 successfully supported projects showcase our experience in helping to shift multi-actor collaboration to deliver tangible results in change initiatives.

CONTACT US

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REGISTRATION FORM

I would like to officially register for the **The Art of Stakeholder Collaboration** course.

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TUITION FEE € 1,650

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