

# EVENT INVITATION Berlin, 13<sup>th</sup> of September 2016

## Transformations Are Required – But How Do We Get There? Triple Book Launch and Open Discussion

Global transformation, radical change, and a paradigm shift are required to achieve a sustainable future, a healthy economy, and widespread wellbeing. This is the consensus view in IPCC reports on Climate Change, in studies on Planetary Boundaries, in debates about competitive business models, and in discussions on the reinvigoration of economic growth, the digital revolution, and the challenge of providing food, water, and energy for up to 10 billion people. The UN Agenda 2030 with its 17 Sustainable Development Goals (SDGs) has captured these discussions in a vision and roadmap entitled: Transforming our World. It contains goals and targets that pose formidable challenges for all sectors and all countries.

Do these goals truly comprise a consensus vision on the development of human societies? And even if the world does agree on the goals and targets, how do we actually get there? Who can do what?

### These questions lie at the heart of a triple book launch and open discussion with



**Maja Goepel**



**Petra Kuenkel**



**Steve Waddell**



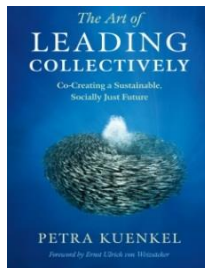
### to which we cordially invite you,

interested researchers, development practitioners, and communicators interested in how large system changes happen.



**Maja Goepel. *The Great Mindshift. Why We Need a New Economic Paradigm for Sustainability Transformations.* Springer: 2016.** Sustainable development is the 21st Century's wicked problem. After 40 years into this agenda have reversed only

few unsustainable trends we hear the call for a paradigm shift, transformation, radical change or system innovations in order to finally change course. But what does this actually mean? And how do we put it into practice? This book describes the path ahead. It combines system transformation research with political economy and change leadership insights when discussing the need for a great mindshift in how human wellbeing, economic prosperity and healthy ecosystems are understood if the Great Transformations ahead are to lead to more sustainability. It shows that history is made by purposefully acting humans and introduces transformative literacy as key skill in leading the radical incremental change strategies that wicked problems require, illustrating their nature through mapping pioneering practices and their commonalities.



**Petra Kuenkel. *The Art of Leading Collectively: Co-Creating a Sustainable, Socially Just Future.* Chelsea Green Publishing: 2016.** Sustainability and an economy for well-being is on the agenda of every nation, every organization,

and many citizens today; it is a global movement that cannot be ignored. Become part of the community of game-changers. Leading collectively is a paradigm shift in how individuals find their leadership roles in a spirit of collaborative co-creation and contribution to the common good. "The Art of Leading Collectively" helps you navigate the collaborative journey. It will take you backstage, behind the scenes of what the world will need more of if we want to co-create a better future: successful collaboration. It will help you implement more outcome-oriented and constructive co-creation on a day-to-day basis – for yourself, your team, your organization, and your cross-sector collaboration initiative.



**Steve Waddell. *Change for the Audacious. A doers guide to Large Systems Change for a flourishing future.* Networking Action: 2016.** We must and can do much better at addressing issues such as climate change, food security,

health, education, environmental degradation, peace-building, water, equity, corruption, and wealth creation. This book is for people working on these types of issues, with the belief that we can create a future that is not just "sustainable," but also flourishing. This perspective means that the challenge is not just one of simple change, but of transformation — radical change in the way we perceive our world, create relationships, and organize our societies. This is the implication of the UN's SDGs and other global efforts, and also innumerable efforts locally, nationally, regionally. This book approaches these challenges as large systems change issues: issues requiring engagement of many, many people and organizations often globally; issues requiring deep innovation with shifts in mindsets and power structures; and issues that require capacity to work with complexity.

### Agenda 13<sup>th</sup> of September 2016

- 18:00 Registration open
- 18:30 Presentation of key concepts and ideas in the books on large system change and how it can be influenced
- 19:00 Discussion among all attendees
- 20:00 Reception

### Place:

Mercator Foundation Project Centre, Neue Promenade 6, 10178 Berlin (Hackescher Markt)

### Please register at

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